



Wordweaving™ is a modern approach to language that incorporates the linguistic influencing skills of people like Milton Erickson and Gil Boyne with the modern insights about trance pioneered by Stephen Wolinsky, Steven Heller and Trevor Silvester. It provides a framework for tailoring your words precisely to the individual needs of your clients, and a means of creating elegant change. It frees you from the restrictions of scripts and allows you to work in a truly creative way.

A Bit of Background

Wordweaving volume I: The Science of Suggestion was published in 2004 and since then we've been inspired by the level of interest in our approach to the use of language to positively influence others - and not just among hypnotherapists but many other disciplines involved in helping people live better lives.

In London, because of the quality of training we like to provide, we're limited to about 90 students a year that we can take through our Diploma in Cognitive Hypnotherapy - which includes a full training in the principles and practice of Wordweaving. Our problem has always been how to satisfy the interest in people who've found our website or read our books, who tell us they want to improve their language skills but can't commit to 10 months of training in London.

In a sense the solution has been patience. A few years ago we spent months putting together a distance-learning multimedia package only to realise that the promise of the software manufacturers didn't match the reality of the finished product, so we waited until technology caught up with the vision we had in our heads. Now we're confident that the time has come and that this Wordweaving Practitioner Certification Course is the most advanced training of its kind available anywhere in the world.

What You Get

Signing up to the course gives you access to the training programme all the way through to graduation. The format is that of a live seminar that you're a part of. Trevor Silvester, the author of Wordweaving, was

filmed especially for this programme in front of an invited audience, who were taken through the full course content. You also get to watch Trevor working with a client, showing how the right questions give you all the information you need to build compelling and influential suggestions.

The course is divided into four chapters. At the beginning of each, students can download a workbook that supports their learning and relates to the slides onscreen that synchronise with Trevor's presentation.

Also available for download at various stages of the course are worksheets that you can use with your clients, as well as three audio 'learning lab' tracks that can be imported into an iPod or MP3 player that you can use as a further means of improving your skills.

At the end of the first three chapters is a multimedia multiple choice quiz that tests your understanding of the seminar to that point. You then progress to the next chapter.

At the end of the course you have the opportunity to watch another client interview by Trevor from which you harvest the information you've been taught to listen for and then generate a Wordweaving 'script' (we hate that word) that you can submit to us for marking.

A successful submission will lead to you receiving a Wordweaving Practitioner Certificate that will really impress the neighbours.





Wordweaving

Practitioner Certification Course

Lecture One: Aiming the Suggestion

Trevor talks about the importance of identifying how the client would identify improvement and how to use the Matrix model and Neuro Logical Levels to specifically aim your suggestions to get the greatest degree of change. The chapter provides an introduction to some of the central themes within Cognitive Hypnotherapy, such as Problem and Solution States, Orr's law and the Algorithms of the mind.

Lecture Two: Using Trance Phenomena

Wordweaving suggests that trances are part of a client's problem, so it's vital to utilise them in the solution - in a particular way. If you're new to the idea of life being a series of trance states then this could be a life-changing chapter. As you become used to the concept of trance phenomena they become easier and easier to spot in your clients, in the people around you, and yourself. This knowledge gives you greater flexibility with your client as well as the ability to help them create the perceptions they need to live the life they want.

Lecture Three: Linguistic Framing

NLP and the study of Erickson have led to a much greater understanding of how the precision of your language can greatly enhance the results you get with clients. Utilising and assimilating these language patterns with trance phenomena and a clarity of aim gives you a huge advantage in the field of positive influence. In this part of the seminar Trevor takes you through each part of the Milton model, paying particular attention to the power of presuppositions, and gives you real-world examples of how to integrate them into your suggestions.

Lecture Four: Putting it All Together

Understanding the information from any of the previous sections of the seminar would, on their own, increase your ability to positively influence your clients. However, Trevor shows you how to take the information you gain from your client interview and integrate them using the three steps of Wordweaving. He does this by taking you through the information gained by the client interview you've been watching during the training, and developing suggestions aimed at creating the client's Solution State. By teaching you the concept of 'suggestion loops' he also saves you a huge amount of time when it comes to you creating your individualised suggestions for your clients. Of course, following this course, it won't be long before you'll be Wordweaving spontaneously without needing to write them out; freedom from scripts - how much is that worth?

Lecture Five: Setting the Certification Task

Not a lecture as such, just a short explanation of the task required for you to graduate and receive your Wordweaving Practitioner Certificate.

Essentially you watch Trevor conducting a second initial interview. From this you create a language pattern for his client and send it to us. We mark it and, if it meets the standard a certificate will be sent to you anywhere in the world. If it falls below the standard you'll receive feedback that will enable you to re-submit it. We commit to matching your effort in gaining this powerful skill.





Wordweaving

Practitioner Certification Course

The Most Modern Hypnotic Language Learning Course Available Online!!

The online course has been created using a seminar specially designed and filmed to involve you fully in the live experience.

The presentation slides are synchronised to the seminar so they change on your screen as the talk progresses - you see what the audience sees at all times.

The screenshot shows a web browser window with the following elements:

- Video Player:** A video player showing a man in a black shirt speaking. It has a play button and a progress bar.
- Main Content Area:** A large slide with the course title and logo.
- Navigation Pane:** A sidebar on the left with two sections:
 - Aiming Suggestions:**
 1. Chapter 1.1 (00:26:26)
 2. Chapter 1.2 (00:26:10)
 3. Chapter 1.3 (00:14:18)
 4. Chapter 1.4 (00:18:40)
 5. Chapter 1.5 (00:24:02)
 - Resources:**
 1. Chapter One workbook.pdf
 2. Context.pdf
- Footer:** The Quest Institute logo and name.

The navigation pane allows you to move freely from one chapter to another and see how long each chapter takes to complete so you can time your study. If you need to

The resources pane lets you know what downloads are available for each chapter. Available throughout the course are detailed workbooks for each lecture, worksheets

