Practitioner
Certification Course

Wordweaving™ is a modern approach to language that incorporates the linguistic influencing skills of people like Milton Erickson and Gil Boyne with the modern insightsabout trance pioneered by Stephen Wolinsky, Steven Heller and Trevor Silvester. It provides a framework for tailoring your words precisely to the individual needs of your clients, and a means of creating elegant change. It frees you from the restrictions of scripts and allows you to work in a truly creative way.

A Bit of Background

Wordweaving volume I: The Science of Suggestion was published in 2004 and since then we've been inspired by the level of interest in our approach to the use of language to positively influence others - and not just among hypnotherapists but many other disciplines involved in helping people live better lives.

In London, because of the quality of training we like to provide, we're limited to about 90 students a year that we can take through our Diploma in Cognitive Hypnotherapy - which includes a full training in the principles and practice of Wordweaving. Our problem has always been how to satisfy the interest in people who've found our website or read our books, who tell us they want to improve their language skills but can't commit to 10 months of training in London.

In a sense the solution has been patience. A few years ago we spent months putting together a distance-learning multimedia package only to realise that the promise of the software manufacturers didn't match the reality of the finished product, so we waited until technology caught up with the vision we had in our heads. Now we're confident that the time has come and that this Wordweaving Practitioner Certification Course is the mostadvance training of its kind available anywhere in the world.

What You Get

Signing up to the course gives you access to the training programme all the way through to graduation. The format is that of a live seminar that you're a part of. Trevor Silvester, the author of Wordweaving, was filmed especially for this programme in front of an invited audience, who were taken through the full course content. You also get to watch Trevor working with a client, showing how the right questions give you all the information you need to build compelling and influential suggestions.

The course is divided into four chapters. At the beginning of each, students can download a workbook that supports their learning and relates to the slides onscreen that synchronise with Trevor's presentation.

Also available for download at various stages of the course are worksheets that you can use with your clients, as well as three audio 'learning lab' tracks that can be imported into an iPod or MP3 player that you can use as a further means of improving your skills.

At the end of the first three chapters is a multimedia multiple choice quiz that tests your understanding of the seminar to that point. You then progress to the next chapter.

At the end of the course you have the opportunity to watch another client interview by Trevor from which you harvest the information you've been taught to listen for and then generate a Wordweaving 'script' (we hate that word) that you can submit to us for marking.

A successful submission will lead to you receiving a Wordweaving Practitioner Certificate that will really impressthe neighbours.

Lecture One: Aiming the Suggestion

Trevor talks about the importance of identifying how the client would identify improvement and how to use the Matrix model and Neuro Logical Levels to specifically aim your suggestions to get the greatest degree of change. The chapter provides an introduction to some of the central themes within Cognitive Hypnotherapy, such as Problem and Solution States, Orr's law and the Algorithms of the mind.

Lecture Two: Using Trance Phenomena

Wordweaving suggests that trances are part of a client's problem, so it's vital to utilise them in the solution - in a particular way. If you're new to the idea of life being a series of trance states then this could be a life-changing chapter. As you become used to the concept of trance phenomena they become easier and easier to spot in your clients, in the people around you, and yourself. This knowledge gives you greater flexibility with your client as well as the ability to help them create the perceptions they need to live the life they want.

Lecture Three: Linguistic Framing

NLP and the study of Erickson have led to a much greater understanding of how the precision of your language can greatly enhance the results you get with clients. Utilising and assimilating these language patterns with trance phenomena and a clarity of aim gives you a huge advantage in the field of positive influence. In this part of the seminar Trevor takes you through each part of the Milton model, paying particular attention to the power of presuppositions, and gives you real-world examples of how to integrate them into your suggestions.

Lecture Four: Putting it All Together

Understanding the information from any of the previous sections of the seminar would, on their own, increase your ability to positively influence your clients. However, Trevor shows you how to take the information you gain from your client interview and integrate them using the three steps of Wordweaving. He does this by taking you through the information gained by the client interview you've been watching during the training, and developing suggestions aimed at creating the client's Solution State. By teaching you the concept of 'suggestion loops' he also saves you a huge amount of time when it comes to you creating your individualised suggestions for your clients. Of course, following this course, it won't be long before you'll be Wordweaving spontaneously without needing to write them out; freedom from scripts - how much is that worth?
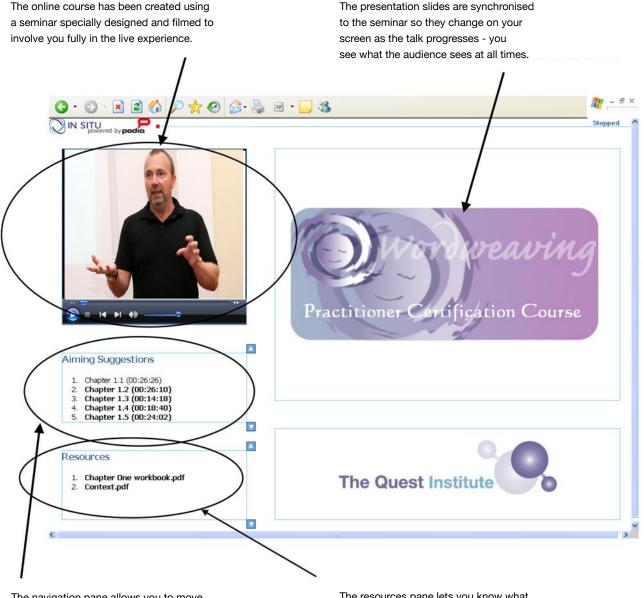
Lecture Five: Setting the Certification Task

Not a lecture as such, just a short explanation of the task required for you to graduate and receive your Wordweaving Practitioner Certificate.

Essentially you watch Trevor conducting a second initial interview. From this you create a language pattern for his client and send it to us. We mark it and, if it meets the standard a certificate will be sent to you anywhere in the world. If it falls below the standard you'll receive feedback that will enable you to re-submit it. We commit to matching your effort in gaining this powerful skill.

Wordweaving

Practitioner Certification Course

The Most Modern Hypnotic Language
Learning Course Available Online!!

The online course has been created using a seminar specially designed and filmed to involve you fully in the live experience.

The presentation slides are synchronised to the seminar so they change on your screen as the talk progresses - you see what the audience sees at all times.

The navigation pane allows you to move freely from one chapter to another and see how long each chapter takes to complete so you can time your study. If you need to

The resources pane lets you know what downloads are available for each chapter. Available throughout the course are detailed workbooks for each lecture, worksheets

We think that it's possible to learn how to use Wordweaving without reading the books that began this new direction in therapy, just by taking this course, but to be on the safe side, and to provide you with the ability to refer to the many examples present within them we include both volumes of Wordweaving plus our highly acclaimed card game. They'll be sent to you by return as soon as you sign up for the course. If you have them already - what a great Christmas someone's going to have! have!

There is no time limit for the completion of the course and it's been specifically designed with people in full time employment
in mind.

Is this a course for you?

Of course only you can answer that. We've made it available because we believe there is a strong desire amongst many Hypnotherapists, Psychotherapists, Counsellors, Life and Sports Coaches (amongst others) to move forward the field of 'talking therapy'. This course contains ideas about the nature of how words influence our models of the world based on the best information we can find within neuroscience and psychology.

From book sales and the many individual contacts we've had from our readership we know that a great many people are incorporating these principles successfully into their practice. Whether you're new to Wordweaving, or you want to take your understanding to a higher level we're confident that you'll emerge from this course with new ways of thinking and new ways to help your clients.

To summarise:

By enrolling on this course you'll get, in addition to the learning experience that's commemorated by a certificate issued by The Quest Institute and signed by Trevor Silvester:

• A Workbook in excess of 60 pages
• Wordweaving Volume One: The Science of Suggestion
• Wordweaving Volume Two: The Question is the Answer
• The Wordweaving cardgame
• Three MP3 'Language Lab' learning resources
• Six client worksheets you can use in your own sessions.

We hope to hear from you.

The cost of the course is £110+VAT
If you have further questions please
call Jan on 0333 6000 350
To purchase please click here